YES! Send me my Free Carton Coupon.
I've enclosed 70 UPCs.

Order by June 30, 1997 and get a gift "on-the-house."

Offer limited to smokers 21 years of age or older.

By participating in this offer and signing below, I certify I am a smoker 21 years of age or older, and I am also willing to receive cigarette coupons and branded incentive items in the mail, subject to applicable federal and state laws. Order will be rejected if signatures and dates of birth are not provided.

Signature (Required)

Date of Birth (Required) / / Today's Date / /

Phone Number ( )

Please allow 10-12 weeks for delivery. Offer good only in the USA. Carton coupon offer void in MN, UT and where otherwise prohibited, taxed or restricted. Catalog offer void in Kansas and where otherwise restricted or prohibited by law. Not responsible for lost, late, damaged, misdirected or postage-due mail. No photocopies accepted. Offer void to employees of Philip Morris and its advertising agencies. Any group or organization orders will be honored. Catalog requests must be received by 6/15/97. Please allow 6-8 weeks for fulfillment of catalog requests.

1. Carton coupon offer expires and orders must be received by 8/15/97.
2. Please print clearly. Only original order form will be accepted. You must include your signature and your birth date.
3. In your envelope, enclose the completed form and 70 Cambridge pack UPCs for your order. Carton UPCs are not accepted. Excess UPCs will not be returned.
4. Mail to: Cambridge Carton Offer, P.O. Box 8258, Dover, DE 19905-8258.
5. Limit 1 carton coupon per person.
6. Postage may vary. Be sure to have sufficient postage on your envelope.

Send me the Spring Cambridge Catalog.
Catalog requests must be received by 6/15/97.

0000000000000000 B258F
Sample A. Sample
123 Any Street
Anytown, US 12345-1234

Please make any address corrections below:

Mail this order form to: Cambridge Carton Offer, P.O. Box 8258, Dover, DE 19905-8258

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

15 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

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© Philip Morris Inc. 1997

2201038379

0000000000000000
Sample A. Sample
123 Any Street
Anytown, US 12345-1234

CAMBRIDGE
PO BOX 4128
SCHAUMBURG, IL 60168-4128

BULK RATE
U.S. POSTAGE
PAID
PERMIT NO. 600
AURORA, IL

2061038379

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